



**A. B. McCall** of D. T. McCall & Sons,  
Carthage, Tenn:

In August 1988 my cholesterol level was 263, and my doctor had told me to get it down. I've been eating Beefalo since then, and a year later my cholesterol is 188.



**Ricky Van Shelton**, 1989 Country Music  
Association Male Vocalist of the Year:

Beefalo meat is just as good as any beef. You can't tell any difference. It hardly has any cholesterol or fat. I think it is going to be the wave of the future.